

Slide into #MyIEC Sweepstakes
January 8, 2020 – November 30, 2020

Official Rules

NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN. VOID OUTSIDE IA AND WHERE PROHIBITED.

1. **ELIGIBILITY:** Slide into #MyIEC Sweepstakes (the “Sweepstakes”) is open only to entrants who are legal residents of Iowa, 18 years of age or older as of the date of entry. The following persons are not eligible to enter or win: employees of Global Spectrum, L.P. d/b/a Spectra Venue Management (“Sponsor”), Karl Chevrolet, Iowa Wild, L.P., Iowa Barnstormers, L.P. and Iowa Wolves, Inc. and each of their respective parents, affiliates and subsidiaries and the advertising and promotion agencies and Prize Providers (as defined below) and the immediate families (spouse, parents, siblings and children and their respective spouses, regardless of where they reside) and members of the households, whether or not related, of each of the above. The Sweepstakes is subject to all applicable federal, state and local laws.

2. **HOW TO ENTER:** The Sweepstakes will commence upon posting of the Official Rules on January (the “Commencement Date”) and end on November 30, 2020 at 11:59:59 p.m. Central Time (“CT”) (the “Sweepstakes Period”). The Sweepstakes Period will be divided into eight (8) entry periods (each, an “Entry Period”) as follows:

(i) the first Entry Period shall begin upon posting of the Official Rules on the Commencement Date and end at 11:59:59 p.m. CT on February 4, 2020;

(ii) the second Entry Period shall begin at 12:00:00 a.m. CT on February 5, 2020 and end at 11:59:59 p.m. CT on April 1, 2020;

(iii) the third Entry Period shall begin at 12:00:00 a.m. CT on April 2 2020 and end at 11:59:59 p.m. CT on April 30, 2020;

(iv) the fourth Entry Period shall begin at 12:00:00 a.m. CT on May 1, 2020 and end at 11:59:59 CT on June 8, 2020;

(v) the fifth Entry Period shall begin at 12:00:00 a.m. CT on June 9, 2020 and end at 11:59:59 p.m. CT on July 30, 2020;

(vi) the sixth Entry Period shall begin at 12:00:00 a.m. CT on July 31, 2020 and end at 11:59:59 p.m. CT on September 4, 2020;

(vii) the seventh Entry Period shall begin at 12:00:00 a.m. CT on September 7, 2020 and end at 11:59:59 p.m. CT on November 2, 2020; and

(viii) the eighth Entry Period shall begin at 12:00:00 a.m. CT on November 3, 2020 and end at 11:59:59 p.m. CT on November 30, 2020.

There are two ways to enter during each Entry Period:

(i) go to the contest tab at www.facebook.com/iowaeventscenter and follow the directions provided to complete the entry form and submit electronically.

(ii) go to <http://www.iowaeventscenter.com> and follow the directions provided to complete the entry form and submit electronically.

By successfully transmitting a completed entry form during an Entry Period through one of the two entry methods set forth above, you will be entered into the Prize (as defined below) drawing for that Entry Period. LIMIT ONE (1) ENTRY, PER PERSON, PER DAY, REGARDLESS OF THE METHOD OF ENTRY. Additional entries beyond the specified limit will be void. For the purposes of these Official Rules, a "day" will start at 12:00:00 a.m. CT and end at 11:59:59 p.m. CT (except for the first day, which will start upon posting of the Official Rules). Sponsor's computer shall be the official timekeeper for all matters related to this Sweepstakes. Entries generated by script, macro or other automated means and entries generated by any other means which subvert the entry process will be void. All entry data provided via the Facebook entry form is provided to Sponsor and not to Facebook. Entrants must fully complete and submit all non-optional data requested on the entry form to be eligible. Incomplete and/or inaccurate entries are void. No entries will be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt

by

Sponsor.

3. DRAWING: One (1) potential winner will be drawn at random from all eligible entries for each Entry Period on or about each of the following dates:

Drawing for the first Entry Period: February 4, 2020

Drawing for the second Entry Period: April 1, 2020

Drawing for the third Entry Period: April 30, 2020

Drawing for the fourth Entry Period: June 8, 2020

Drawing for the fifth Entry Period: July 30, 2020

Drawing for the sixth Entry Period: September 4, 2020

Drawing for the seventh Entry Period: November 2, 2020

Drawing for the eighth Entry Period: November 30, 2020

Sponsor reserves the right to delay any of the drawings. All non-winning entries received during each Entry Period will NOT be entered into any subsequent drawing(s). Each potential winner will be notified via email and/or telephone (in Sponsor's discretion). Each potential winner must respond to such notification within forty-eight (48) hours, or he/she will forfeit the Prize and, at Sponsor's sole discretion and time permitting, an alternate potential winner will be drawn at random from among all remaining eligible entries. Each potential winner may be required to execute and return, prior to and as a condition of receiving a Prize, an affidavit of eligibility and liability release and, except where prohibited by law, a publicity release. If required to execute a release, each potential winner must return such releases within three (3) days of date of issuance. Failure to comply with these Official Rules will cause the Prize to be forfeited and, at Sponsor's sole discretion and time permitting, awarded to an alternate potential winner to be drawn at random from among all remaining eligible entries. Odds of winning the Prize depend on the number of eligible entries received for each drawing. If (i) a potential winner does not respond to the Prize notification within the timeframe stated, (ii) the Prize notification is returned as undeliverable, (iii) a potential winner declines his or her Prize, or (iv) a potential winner fails to return all required documents within the timeframe stated, it will result in Prize forfeiture and the disqualification of such potential winner and, at Sponsor's sole discretion and time permitting, an alternate potential winner may be selected by random drawing from among all remaining eligible entries.

4. DESCRIPTION OF PRIZE(S): Eight (8) prizes (each a "Prize" and, collectively, the "Prizes"): Each winner will receive one of the following Prizes:

One (1) Prize for the first Entry Period: The Prize for the first Entry Period will consist of two (2) tickets to all public ticketed events (i.e., events open to the general public for which a ticket is required for admission) taking place at the Iowa Events Center in Des Moines, IA beginning February 6, 2020 and concluding February 6, 2021. The Approximate Retail Value ("ARV") of the Prize is estimated at \$6,000. The ARV of the Prize may fluctuate based on ticket availability, seat location and booking of additional events. Tickets will be awarded for preseason, regular season and postseason events. For events with more than one performance, tickets will only be awarded for one performance. Specific event dates are at the sole discretion of Sponsor and subject to limitations and special conditions. No date substitutions will be permitted. Tickets are subject to certain terms and conditions as specified thereon and by applicable issuer.

One (1) Prize for the second Entry Period: The Prize for the second Entry Period will consist of a suite for one (1) Iowa Wild, one (1) Iowa Wolves, and one (1) Iowa Barnstormers game, plus a \$500 Food and Beverage credit for each game. Suites include up to 16 tickets per game. Prize must be redeemed for games prior to December 31, 2020. If the Prize is not redeemed prior to December 31, 2020, it will be forfeited. The ARV of the Prize is estimated at \$4,500. Specific event dates are at the sole discretion of Sponsor and subject to limitations and special conditions.

One (1) Prize for the third Entry Period: The Prize for the third Entry Period consist gift cards totaling a minimum of \$250 from Iowa Events Center partners.

One (1) Prize for the fourth Entry Period: The Prize for the fourth Entry Period will consists of a Karl Chevy Corvettes at Karl Ride Along where a winner and a guest will ride with Iowa Speedway's professional pace-car driver and ride out front on the road track during the Corvettes at Karl event at the Iowa Speedway. Date of event is TBD and subject to change. This is a private event held by Karl Chevrolet. Winner may bring one guest. One person per ride in pace car. Each ride is about 4 laps around the road track. No cash value, no replacement. Must sign waiver for Karl Chevrolet and Iowa Speedway releasing any injury or damage. The ARV of the Prize is estimated at \$1,000.

One (1) Prize for the fifth Entry Period: The Prize for the fifth Entry Period consists a \$250 Iowa Events Center gift card valid on tickets, food and beverage at the Iowa Events Center and Wells Fargo Arena. The ARV of the Prize is estimated at \$250. The gift card is subject to certain terms and conditions as specified thereon and by applicable issuer.

One (1) Prize for the sixth Entry Period: The Prize for the sixth Entry Period consist a VIP experience to Disney on Ice at Wells Fargo Arena in November-December including: 4 tickets and VIP backstage experience for 4. Tickets are subject to certain terms and conditions as specified thereon and by applicable issuer. ARV of the Prize is estimated at \$250.

One (1) Prize for the seventh Entry Period: The Prize for the seventh Entry Period consists of the amount of \$1,000, awarded in the form of check made payable to the winner. The ARV of the Prize is estimated at \$1,000.

One (1) Prize for the eighth Entry Period: The Prize for the eighth Entry Period consists of a prize pack provided by Karl Chevrolet in the estimated value of \$500

The Prizes are awarded “as is” with no warranty or guarantee, either express or implied by Sponsor. The Prizes are not transferrable and no substitutions or cash redemptions are allowed, except by Sponsor which reserves the right to substitute any Prize (or any component thereof) with one of comparable or greater retail value at its sole discretion. Resale of any Prize or any portion of the Prize is prohibited. All costs and expenses not stated herein as being provided in connection with the redemption, receipt and/or use of the Prize are the responsibility of each winner, including, but not limited to, transportation, accommodations and meals, and all federal, state and local taxes. Sponsor shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of the Prize (each a “Prize Provider”) due to reasons beyond Sponsor’s control, and are not responsible or liable for any expenses incurred as a consequence thereof. Dates and/or times of events are subject to change. Events are subject to cancellation. Tickets and gift cards are subject to certain terms and conditions as specified thereon and by applicable issuer. All Prize details are at Sponsor’s sole discretion.

One Prize per entrant.

5. **ADDITIONAL TERMS:** By entering, each entrant agrees to abide and be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all matters relating to this Sweepstakes. Entries will be declared made by the authorized account holder of the email address submitted at the time of entry and he/she must comply with these Official Rules. “Authorized account holder” is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, education, institution, etc.) responsible for assigning email addresses for the domain associated with the submitted email address. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, illegible, undelivered or garbled entries or email; or for entries not received due to lost, failed, delayed or interrupted connections, including Internet Service Provider (ISP), Web-server, network, cable, server, satellite, phone-line connections or miscommunications, or other electronic malfunctions, computer or telephone, hardware or software failures, malfunctions, or garbled or jumbled transmissions. Released Parties are not responsible for any other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of any Prize, the cancellation or postponement of any event, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any entrant’s or to any other person’s computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website or for any travel related delays or cancellations (if applicable). Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Sponsor reserves the right, in its sole discretion, to cancel or suspend the Sweepstakes should virus, bugs, unauthorized human intervention, or other causes, in Sponsor’s sole opinion, corrupt or impair the administration, security, fairness or proper operation or play of the Sweepstakes, and, in the event of termination, draw the winner(s) from all non-suspect, eligible entries received prior to action taken. All entries become the property of Sponsor and will not be returned. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL

AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND/OR ITS AGENTS RESERVE THE RIGHT TO DISQUALIFY AND SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

If due to a printing, production or other error, more Prizes are claimed than are intended to be awarded, the intended Prize will be awarded in a random drawing from among all verified and validated Prize claims received. No more than the stated number of Prize(s) will be awarded

6. WINNER'S LIST: For the names of the winners (available after December 1, 2019), send a self-addressed envelope, along with your request, to: Slide into #MyIEC c/o Marketing, Iowa Events Center, 730 Third Street, Des Moines, IA 50309 to be received prior to February 28, 2020.

7. PUBLICITY: Each winner acknowledges and agrees that as a condition of winning, if legally permissible, Sponsor and its designees have the right to use his/her name, likeness, photograph, voice, city and state of residence and Prize information for advertising and promotional purposes in any and all media now known or hereafter devised, worldwide in perpetuity, without further compensation, authorization, remuneration or notification.

8. TAXES: All applicable local, state and federal taxes are the sole responsibility of each winner.

9. LIABILITY: Each entrant, by entering the Sweepstakes, agrees that Sponsor, Karl Chevrolet, Iowa Wild, L.P., Iowa Barnstormers, L.P. and Iowa Wolves, Inc. and the Social Media Sites (as defined below) and each of their respective parents, affiliates and subsidiaries and the advertising and promotion agencies and Prize Providers and all of their respective agents, employees, directors and officers (collectively, "Released Parties"), will have no liability whatsoever for and shall be held harmless by entrants against, any injuries, losses or damages of any kind, including death, to persons, or property incurred in connection with or resulting, in whole or in part, directly or indirectly from acceptance, possession or use/misuse of any Prize (including any travel or activity related thereto) and/or participating in this Sweepstakes.

10. The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter (the "Social Media Sites").

11. USE OF DATA: Sponsor will be collecting personal data about entrants online in accordance with its privacy policy, which can be found at url: <http://www.comcastspectacor.com/privacy-policy>. Please review Sponsor's privacy policy. By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

12. The decisions of Sponsor will be final and binding in all matters pertaining to the Sweepstakes. Sponsor reserves the right to correct any and all printing, typographical or mechanical errors.

13. DISPUTES; GOVERNING LAW: The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Sweepstakes. Any controversy or claim arising out of or relating to these Official Rules and/or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the JAMS ADR. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the

Commonwealth of Pennsylvania. BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO WAIVE ANY RIGHTS TO BRING A CLAIM AGAINST THE RELEASED PARTIES AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE ACTION OR PROCEEDING AND WAIVES ANY AND ALL CLAIMS FOR PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE COMMONWEALTH OF PENNSYLVANIA WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Sweepstakes, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to Philadelphia, PA. The parties agree not to raise the defense of forum non conveniens.

14. SPONSOR: Iowa Events Center, 730 3rd St, Des Moines, Iowa 50309